

Regular Meeting Minutes | Tuesday, January 14, 2020 | 7:00 a.m.

Windsor Hotel | Del Norte

**Attendees:** Karla Shriver, Kathy Woods, Kenny Sears, Marty Asplin, Jerry Tullos, Rose Tullos, Jim Clare, Linda Robinson, Tom Slade, Bernadette Martinez, Kathy Getz, Jack Danko, Gary Sabrowski, Jim Kynor, Gretchen Haller, Forrest Neuerburg, Grace Sandoval, Chris Lopez, Susan Beeghly, Gene Glover, Jennifer Alonzo, Traci Holmes, Ken Hamko, Suzanne Bothell, Mike Hurst, Gene Farish, Tricia Slater, John Noffske, Delzia Worley, Jeff Owsley, Joe Aldrich, and Bonnie Asplin.

**Call to Order** 7:10 by President, Forrest Neuerburg

- I. **Present Agenda:** M/S for approval by Jim Clare/Gene Glover; approved
- II. **Minutes of the November 12, 2019 meeting:** M/S for approval as presented by Bonnie Asplin/Gene Glover; approved.
- III. **Director's Report:**
  - a. Marty reported that they met with RGC Commissioners regarding URGED.
  - b. Emailed multiple Investment Member Survey follow-up; continued with compilation of results
  - c. Set up SLVREC/Ciello interview for URGED website business profiles/success stories.
  - d. Switched URGED web host and SSL for better service and savings of \$250 per year.
  - e. Follow-up on requirements and eligibility for Colorado's OEDIT Location Engagement, Grants Portal – Terms of Use, Process and Community Marketing Grants.
  - f. SLV SBDC – selection process for new SBDC director.
- IV. **Business:**
  - a. One Example of Economic Development – OEDIT Location Engagement. This program would bring more people to the Valley. Those employees would receive same wages and benefits as if they worked in Denver.
  - b. Board of Directors 2020 Officers: Forrest Neuerburg, President; Kathy Woods, Vice President; Traci Holmes, Secretary/Treasurer
- V. **Program:** Karla Shriver and Kathy Woods – representing the Friends of Ski Hi Park, gave a PowerPoint presentation of the project and plans for new *Ski Hi Regional Event & Conference Center*. They are working with the Town of Monte Vista and Rio Grande County. This Conference Center would benefit the entire Valley. The slides showed the plans of the complex and Kathy explained how it worked and what purpose it would serve. This project embodies our past, serves our present and builds our future. Kathy gave a little background on some of the major events that have been held at the original Ski Hi Park. [The shape of the building right now has no future in the present building. The current building is in bad shape and has a limited future. Karla and Kathy showed slides showing the percentage used by total participants and vendors for each county for some of the events and showed what percentage of the participants were from outside the Valley. Those individuals stay in local hotels, eat at restaurants, etc. The new park has been designed to be an emergency shelter not only for people but for animals as well. The total cost of the building is estimated to be \$8,641,800. The demolition is to start after the 2020 SLV Fair and the goal is to finish the recreation/event portion by Stampede's 100<sup>th</sup> anniversary in 2021. There are 8 months until demolition, and the building needs to be ordered in May. Funds need to be raised prior to then. They estimate that they have to raise \$875,000 from local community for

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matching funds. They have raised \$269,700 so far and need to raise \$605,300 more. They are working on several fundraisers in order to raise the money and appreciate all contributions no matter the amount. The citizens of Monte Vista have passed a 1% tax of which 40% goes to building maintenance. The Ski Hi Regional Event & Conference Center will benefit all of the San Luis Valley. It is a SLV emergency and mass casualty center. There is an Enterprise Zone Tax Credit available to qualified donors. There are recognition opportunities and a donor wall. Their website is [www.friendsofskihi.org](http://www.friendsofskihi.org). Questions and answers followed.

VI. **Reports:**

- a) *Rio Grande County* – Suzanne reported they were working on software updates, a sound system for the commissioner's office, the railroad project and were hoping to be done with the Summitville project soon.
- b) *Monte Vista* – Forrest reported in regards to the Colorado tax Credit of 25% for the Ski Hi Park the checks had to be dated December 31<sup>st</sup> and received in by March 15<sup>th</sup> in order to be used in 2019. Any money received after that would be for 2020. He also reported that the URA would demo a few houses.
- c) *Del Norte* – Bernadette reported that the sewer project was on hold due to weather as they were hitting 3 feet of frost. Election is coming up April 7<sup>th</sup>. Positions are open for Mayor and 4 Trustees.
- d) *South Fork* – Continues to work on their water project. Held a meeting Thursday night. They added another 65 acres to the town.
- e) *Mineral County, Creede, RWEACT* – No report
- f) *Saguache County / Center / Saguache / Crestone* – Saguache is looking at highway beautification and sewer project.
- g) *Alamosa* – Kathy Woods reported that the last weekend of the month is the Mayor plunge. He challenges anyone to jump in the water with him. Working on downtown plan and affordable housing. Adam State is working on their 100<sup>th</sup> Anniversary. City council will be appointing a new downtown advisory person.
- h) *SLV SBDC* – No report
- i) *SLVDRG/COG* – No report
- j) *Other* – Jim Clare reminded everyone of the upcoming Southern Rockies Ag Conference.

VII. **Next Meeting:** February 11, 2020, at the Windsor Hotel, with Tom Monaco, OEDIT, facilitating the URGED 2020 - 2021 Strategic Planning and Goals Round Table Discussion

VIII. **Adjourn:** at 8:07

Respectfully submitted, Linda Robinson